## Foresight Europe Network Turku, 13-14 June 2017

# Using Foresight Knowledge and Practice To Assess the Emergence of Bioeconomy

# Emmanuel Koukios Institute for Sustainable Technologies Radom, Poland

# Programme POLONEZ Project BIO-TSUNAMI:

The New Tsunami of Socio-Technical Change: Foresight of Agro/Bio//Chemo/Eco/Cogno... Convergence

Presentation of Selected Results
Cartoons by Ondrej Valenta (TC, CZ)

### **Defining Bio-Economy**

- The term "bioeconomy" includes all industrial and economic sectors that produce, manage and otherwise exploit biological resources, and related services, supply or consumer industries, such as:
  - Agriculture; fisheries; forestry; aquaculture;
  - Agro-, food, wood, fibre and other bio-industries;
  - Human and animal health; pharmaceuticals;
  - Biochemicals; biomaterials; "green" bio-chemistry;
  - Bioenergy; biofuels; other bio-products;
  - Bio-remediation; bio-waste management;
  - Bio/eco-systems management; rural development.

# Strategic Opportunities of the EU (SOURCE: EC Bioeconomy Panel)

- High Stakes to Protect
- Change Dynamics Waves to Ride
- Innovation Potential to Utilize
- Environmental Aspects to Green
- Climatic Change to Limit
- Substitutes of Fossil Carbon to Offer
- Employment to Generate (Rural, Other)
- Quality & Security, e.g. of Food, to Target
- New SMEs and Other Business to Grow
- Policy Coordination to Achieve
- Smart Regional Specialisation
- European Value
- Global Co-operation & Development

### **Major Risks and Threats**

- Soil Erosion Desertification
- High-intensity Farming (Energy, Chemicals)
- High Intensity Animal Farming (Inputs)
- Global Food Imbalance (Malnutrition vs. Wastes)
- Food Chain and Water Supply Risks
- Further Degradation of Fragile Areas
- Societal Reactions to Some Biotechnologies
- Extreme Pressure on Forests & Bio-Resources
- Aggressive Introduction of New Energy Plants
- Dominant Culture of Youth & Beauty at all Costs
- Centralised Governance of Bio-Systems
- Unauthorised Use of Genetic Information
- Bio-Ethics and Morality Questions

# **Key Challenge: Fragmentation vs. Integration - Role of Vision**



### Roadmap to the Future

- Implementing sustainable bioeconomy will depend upon new agricultural practices, new industrial technologies, new business models, and new skill profiles.
- This task requires a sense of urgency to move forward timely, and mobilize human and other key resources on this procedure, i.e., a true Copernican Revolution!
- A forward-looking approach is needed ...

### **Main Approaches Followed**

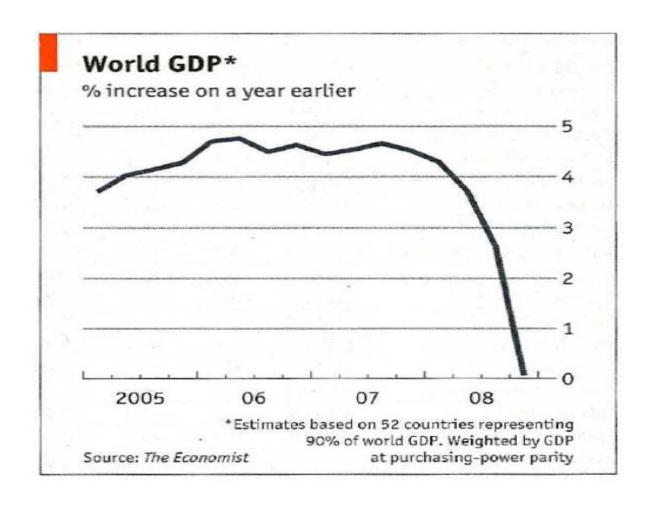
- Kondratiev (K) Cycles Search for K6
- Converging Technologies (EC, NSF, OECD)
- Radical Technology Inquirer (RTI)
  - Global Value Producing Networks (GVPNs)
  - Radical Technology Solutions (RTS)
- Horizon Scanning
  - Problems & Opportunities Clustering
  - Questionnaire (PL, GR, IT, EN) Card Game
- Drivers & Barriers Emergence Scenarios
- Policy/R&D Conclusions/Recommendations

### Nikolai Kondratiev (1892-1938)

#### The Long (or K) Waves of Socio-Technical Change

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Wave Leading Sectors – Starting Year
      Industrial Revolution – 1771 (0)
#1
      Steam and railroads – 1829 (58)
#2
      Steel and heavy engineering – 1875 (46)
#3
      Oil, electricity, automobiles and mass
#4
      production – 1908 (33)
      Information and telecommunication – 1971
#5
      (63)
      To be determined – 2009 (40?)
#6
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## 2008: Falling into the Pit of Hell

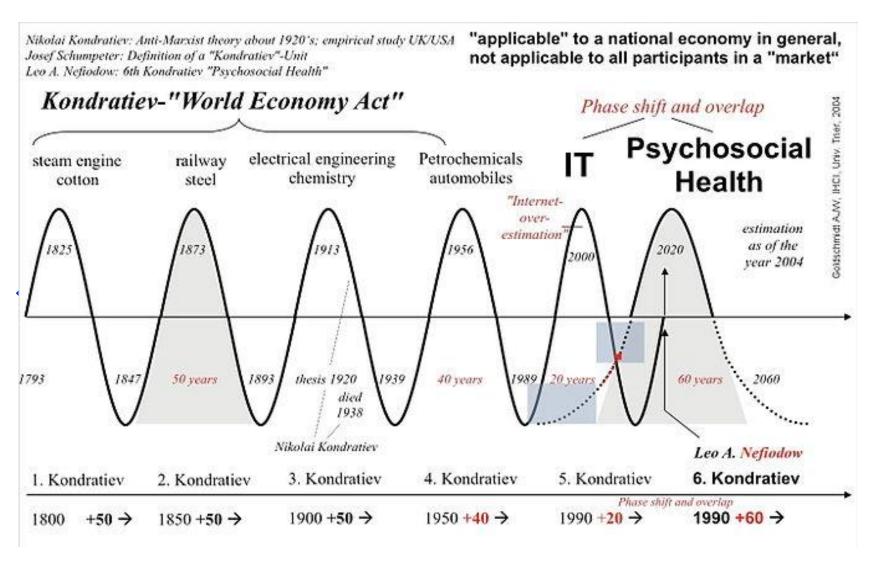


### With Only Limited Recovery...



Economist.com

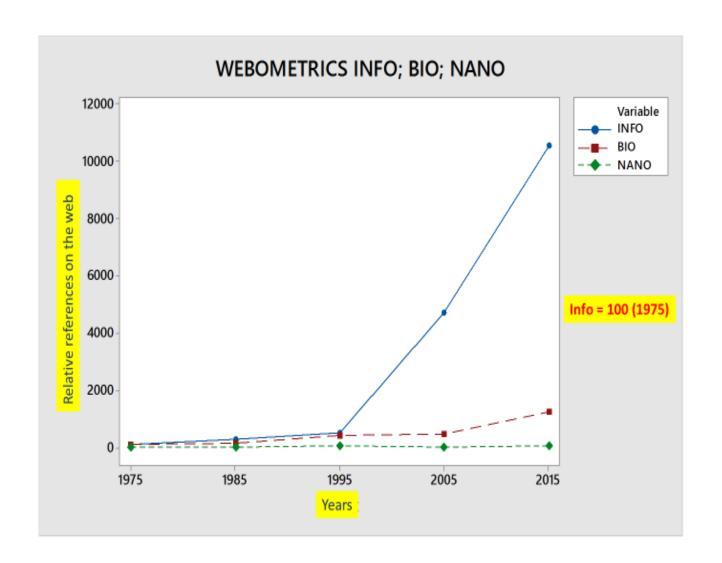
#### The K-Waves with K6 Shift



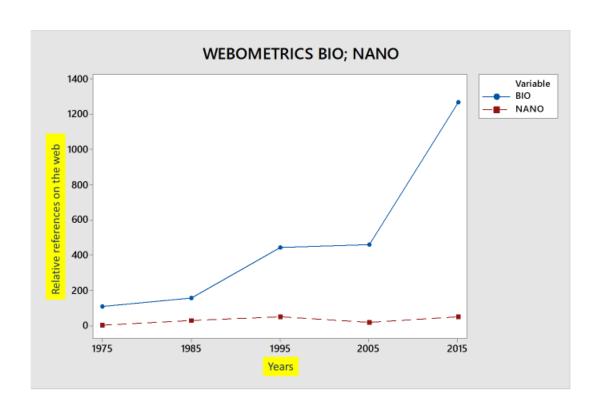
### Main Suggestions for K6 Elements

- Health, especially Holistic Health Applications
- Psycho-Social Health
- Biotechnology
- Biomedical Applications
- Nano-molecular Applications
- Nuclear Energy Developments
- Renewable Energy Breakthroughs
- Hydrogen Energy
- Robotics, Intelligent Machines
- Artificial Intelligence
- New Leadership & Management
- ICT to support the above Post-Info Applications
- Converging Technologies (info-bio-nano-...)

### The Info Tsunami (1975-today)



#### Early Formation of the Bio Tsunami (1975-today)



# The Radical Technology Inquirer Approach (RTI, by Osmo Kuusi et al., Finland, 2014)

- Global Value-Producing Networks (GVPNs) are clusters of demand and areas of change that have been created by global mega-trends and the needs of citizens, considered with a 2030 time horizon.
- They act as the "demand pull" side of sociotechnical change, expected to be met by 2020-2030 technological breakthroughs.
- They represent the most innovative element of the RTI toolbox
- The 20+1 GVPNs of RTI were assessed for their Bio-Economic relevance and emergence impact

#### **GVPNs Mapping the Landscape - 1**

#### (A) The Hard Core of Bioeconomic Demand – 8 GVPNs:

- Local or functional food (FOOD)
- Self-care based and personalized health care (HEALTH)
- New capabilities for those who have lost their functional health (LIFE)
- Functional materials and new material technologies (MATERIALS)
- Functional added value of intelligent goods (GOODS)
- Sustainable energy technologies (ENERGY)
- Operation models for self-organizing Communities (GOVERNANCE)
- Eco-system functions of economic, social & environmental value (ECO-SYSTEMS)

#### **GVPNs Mapping the Landscape - 2**

#### (B) The Soft Layer of Bioeconomic Demand – 8 GVPNs:

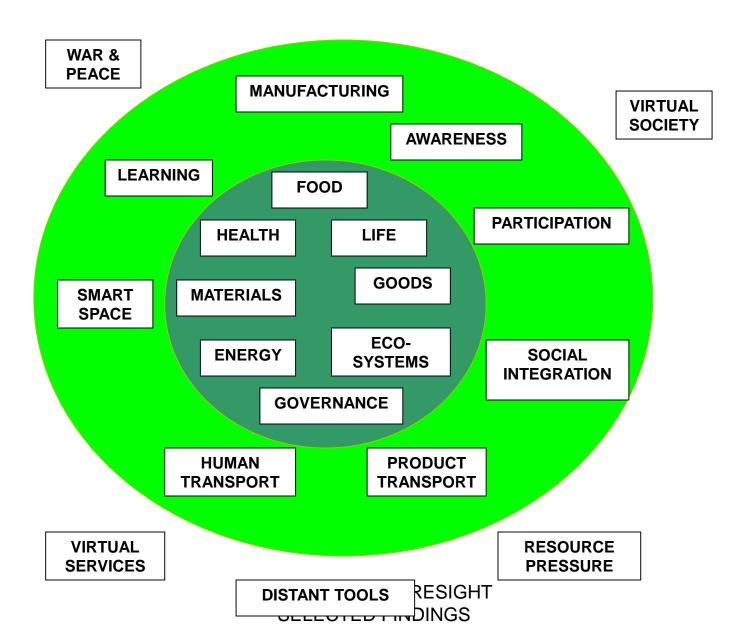
- Automation of passenger vehicle traffic (HUMAN TRANSPORT)
- Automation of commodity transport (PRODUCT TRANSPORT)
- Manufacturing close to customers (MANUFACTURING)
- Individualisation of learning and guidance (LEARNING)
- Equipment for awareness of the environment (AWARENESS)
- Participatory entertainment, culture and influence (PARTICIPATION)
- Functionalization of spaces and structures (SMART SPACE)
- Democracy, freedom and social cohesion (SOCIAL INTEGRATION)

#### **GVPNs Mapping the Landscape - 3**

#### (C) The Periphery of Bioeconomic Demand – 5 GVPNs:

- Virtualisation of retail trade and services (VIRTUAL SERVICES)
- Distance presence and remote control of tools (DISTANT TOOLS)
- Raw materials from untapped areas and space (RESOURCE PRESSURE)
- National defense and anti-terroristic activities (WAR AND PEACE)
- Virtualisation of identities and social structures (VIRTUAL SOCIETY)

#### **GVPNs: Demand Forces for BioEconomic Innovation**



# The Radical Technological Solutions (RTS, by Osmo Kuusi et al., Finland, 2014)

- Our source describes the 100 most promising RTS, which might lead to major world-changing products or services, and are expected to be available by 2020, at the latest
- The impact of these technologies could be vast by the year 2030
- RTS are clustered in 11 Technological Groups
- 11 new RTS were added to the 100 of the RTI
- The 100+11 RTS of RTI were assessed for their Bio-Economic relevance and emergence impact

#### The 11 Groups of RTS (Bio-relevance)

- Control of metabolism of human beings and other organisms (\*\*\*)
- Social innovations (\*\*)
- Human-machine interface technologies (\*\*)
- Algorithms and systemic solutions based on the information technology (\*)
- Measuring and imaging (\*)
- Movement and transportation (\*)
- **Robots** (\*)
- Mimicking of nature and cyborgs (\*)
- Essential enabling materials & industrial raw materials (\*\*)
- Energy technology (\*\*\*)
- Messaging technologies and protocols (\*)

# The 13+1 Radical Technological "Protagonists" of the Bioeconomy Emergence - 1

(i) DNA-based DNA sequencing DNA memory

(ii) Biosensors-oriented Biochips to diagnose diseases Printed cheap biosensors

(iii) Bio-based production
Drugs based on GMOs
GMOs producing other products
Production of biofuels

# The 13+1 Radical Technological "Protagonists" of the Bioeconomy Emergence - 2

(iv) Health/Ageing-oriented
Longer life slower aging
Monitoring personal health
Repair/regrow human organs
3D organs printing
Artificial cells - Life simulation

(v) Brain-functioning
Smart anti-depressants
Brain simulation/mapping of brain

### **Matching Selected GVPNs & RTS**

| Highest Bioeconomy<br>Relevant RTS | Highest Bioeconomy Relevant Demand Sectors as GPVNs |        |      |           |       |        |            |           |            |
|------------------------------------|---|--------|------|-----------|-------|--------|------------|-----------|------------|
|                                    | Food  | Health | Life | Materials | Goods | Energy | Governance | Ecosystem | TOTAL Xs/8 |
| DNA sequencing                     | XXX   | XXX    | XX   | XX        | XX    | XX     | X          | XXX       | 2.3        |
| DNA memory                         | 0   | X      | X    | X         | XX    | 0      | X          | X         | 0.9        |
| Biochips to diagnose diseases      | Х   | XXX    | XX   | Х         | Х     | 0      | XX         | XX        | 1.5        |
| Printed cheap biosensors           | Х   | XXX    | XX   | XX        | XXX   | Х      | Х          | XX        | 1.9        |
| Drugs based on GMOs                | 0   | XXX    | X    | 0         | 0     | 0      | XXX        | X         | 1.0        |
| GMOs to other products             | Х   | Х      | XX   | XXX       | XXX   | XXX    | XXX        | Х         | 2.1        |
| Production of biofuels             | X   | 0      | 0    | Х         | X     | XXX    | XX         | XX        | 1.3        |
| Longer life slower aging           | XXX   | XXX    | XXX  | 0         | Х     | 0      | XXX        | Х         | 1.8        |
| Monitoring personal<br>health      | Х   | XXX    | XXX  | Х         | Х     | 0      | xx         | Х         | 1.5        |
| Repair/regrow human organs         | 0   | XXX    | X    | 0         | 0     | 0      | XXX        | Х         | 1.0        |
| 3D organs printing                 | 0   | XXX    | X    | X         | X     | 0      | XXX        | X         | 1.3        |
| Artificial cells – Life simulation | 0   | X      | X    | 0         | 0     | 0      | XX         | Х         | 0.6        |
| Smart anti-depressants             | 0   | XXX    | XX   | 0         | 0     | 0      | XX         | 0         | 0.9        |
| Brain simulation/<br>mapping       | 0   | XX     | XX   | 0         | 0     | 0      | xx         | Х         | 0.9        |
| TOTAL Xs/14                        | 0.8   | 2.3    | 1.6  | 0.9       | 1.1   | 0.6    | 2.1        | 1.3       | 1.3/ 1.4   |

### The Horizon Scanning Approach



#### The Horizon Scanning (HSc) Approach

- The HSc inputs assessed for their Bioeconomic relevance and emergence impact include
  - 100 Identified Problems
  - 100 Identified Opportunities
  - 100 Results of a Questionnaire
- The results of the HSc inputs assessment reveal
  - 9 Clusters, strongly but clearly interacting, representing the strong HSc signals power or less than 50% of total HSc power
  - 1 "Mystery" Cluster representing >50% of the HSc power corresponding to the weak signals

#### The Main Clusters of Emerging Bioeconomy

- #1: The Silver Society Ageing and Demographic Barriers
- #2: The Cure & Care Practice Towards Holistic Health
- #3: The Horn of Affluence Food for 10B+ People on Earth
- #4: The Garden of Mother Earth Green BioBased Economy
- #5: The Green Governance New Type of Managers & Leaders
- #6: The Human Re-Engineering Re-Designing Nature
- #7: The New Risk Bio-Society Re-Setting Boundaries
- #8: Shaping the Future Smart-to-Wise Research Priorities
- #9: For a Skillful Society Training Brains for the 10 Clusters
- #10: "Mystery" Game Changers Surprise Disrupting Factors

# Cluster #1: The Silver Society (Gilgamesh)

# Achievement of longevity SCIENCE & TECHNOLOGY:

- Biomedicine and life prolongation SOCIAL, FAMILY, WORKING LIFE:
- Ageing as Silver Fleet
- Ageing actively



#### Cluster #2: The Cure & Care Practice



# Cluster #3: The Horn of Affluence (Amalthea)

Quality foods

Fighting hunger and obesity

Hyper-intensive farming of species

Genetically modified foods

FOOD – AGRICULTURE:

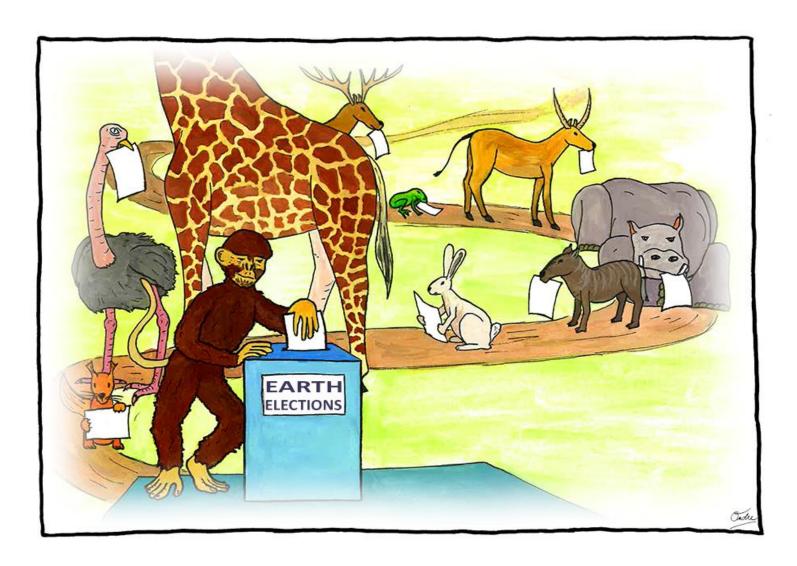
- Strategic function of agriculture
- Modern craftsmanship
- Healthy, eating patterns-based, functional foods



# Cluster #4: The Garden of Mother Earth (Gaia)



#### **Cluster #5: The Green Governance**



### Cluster #6: The Human Re-Engineering



# Cluster #7: The New Risk Bio-Society (Sphinx)

Biological weapons – Bio-risks

Domination of large multi-national companies
Control of bio-innovations through patents
Lack of protection of personal biological data
Bio-ethics and morality issues
Social tasks and initiatives

#### SAFETY AND EMERGENCY SYSTEMS

- Crisis control

**SECURITY:** No rational security policy

**BUSINESS OF S&T: Threat to intellectual property rights** 

SCIENCE & TECHNOLOGY: New risks, ethical issues and social

problems, Developments give criminals opportunities, Threats as leitmotif

for innovation, National security

TENSIONS: Shortage, a breeding ground for conflicts



# Cluster #8: Shaping the Future (Leonardo)

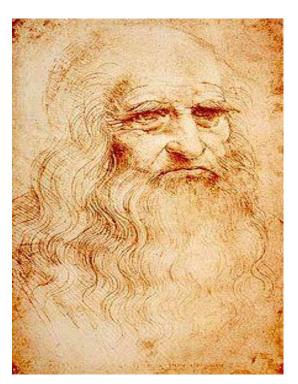
#### **Research and Innovation**

#### **BUSINESS OF S&T:**

- Insufficient knowledge management
- The leading role of Europe is in danger

#### **SCIENCE & TECHNOLOGY:**

- Robots ousting humans
- Threats as leitmotif for innovation
- Promising new fields of science
- Converging technologies (CT)
- CT for human cognition and communication
- CT to improve group and social processes
- CT for heath and longevity



# Cluster #9: For a Skillful Society (J. Piaget)

Education and training
Art and culture
Youth initiatives
Citizens information/awareness

#### **BUSINESS OF S&T:**

- Insufficient knowledge management
- The leading role of Europe is in danger
- Decreasing confidence in science



EDUCATION: Insufficient educational level of population, Educational system not attuned to the educational biography, Educational system keeping up with global knowledge increase, Creativity in education

### Cluster #10: The "Mystery" Cluster

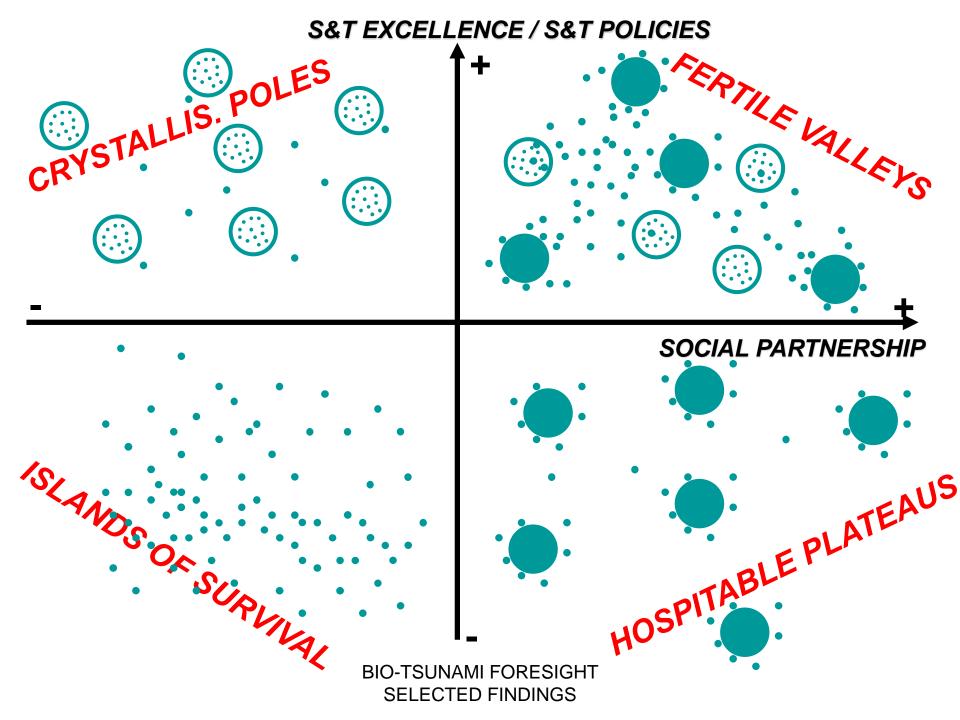


### **Main Suggestions for K6 Elements**

- Health, especially Holistic Health Applications # 1, 2
- Psycho-Social Health # 2, 7
- Biotechnology # 3, 4
- Biomedical Applications # 1, 2
- Nano-molecular Applications # 4, 8
- Nuclear Energy Developments # 4, 7
- Renewable Energy Breakthroughs # 4, 8
- Hydrogen Energy # 4, 8
- Robotics, Intelligent Machines # 6, 9
- Artificial Intelligence # 6, 9
- New Leadership & Management # 5, 7
- ICT to support the above Post-Info Applications # 8
- Converging Technologies (info-bio-nano-...) # 8, 9

# Identification of Key Drivers & Barriers And Formulation of Scenarios for the Emergence of Bioeconomy in 2030:

- Feasibility vs. Sustainability/Desirability
- Socio-Economic Acceptance/Partnership vs. Scientific/Technological Excellence
- Poland, Greece, Southern Italy, Southern Europe (P, ES, IT, GR, CY), EU
- Polish Scenario Worshop: Radom, 26 June 2017



### The Tsunami as a Model of Change



#### A "Green" Post-Tsunami World in 2050

#### A View of the Future – A Green Utopia?



### A "Black" Post-Tsunami View in 2004!



#### **For More Information:**

www.biotsunami.itee.radom.pl

### Thank you for your attention!